# Avolin

What's New With CoreTrac CRM 4.0

See what CoreTrac CRM has to offer

CoreTrac CRM is a specialized customer relationship management solution for financial institutions that seamlessly integrates with their core business systems. Tailored to banks and credit unions, CoreTrac CRM provides useful insights, adapts processes to business, and helps improve company productivity with a flexible and customizable solution.

CoreTrac 4.0 provides a sleek and simple interface that empowers users to complete tasks efficiently, making it easier to create or change opportunities, find information quickly, and easily view reports. Explore the possibilities with a richer, more advanced CoreTrac.
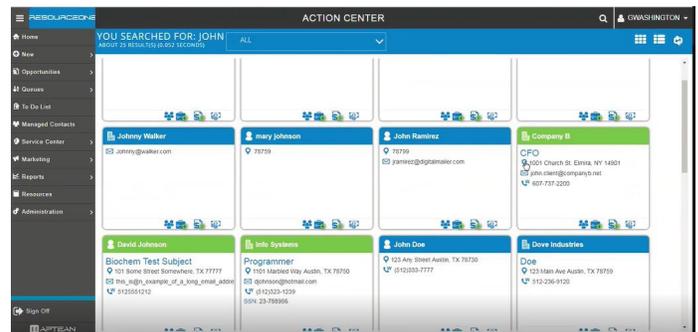
CoreTrac 4.0 provides a new modern aesthetic and seamless user experience.

- Increase productivity through a customized workspace with enhanced widgets and multiple dashboards views

- Find contact information more easily through the card view display and readily identify customer status with preassigned colors and icons

- Enable greater reach and access with a consistent user experience across multiple browsers and tablets

- Improve reporting and measurement with new reports that allow users to drag and drop pipeline stages and add new filters to switch between branches or team members

- More efficiently manage events, meetings, tasks and appointments in a single place with updated To-Do Lists

Latest Enhancements

Action Center:
Updated with a new look and feel with new left hand navigation icons and dropdown menus. Users can have different dashboards for locations or teams. Widgets have been redesigned so each user can customize their own dashboard with multiple views of the pipeline, production, goals and compensation.

Optimized Search:
Improved search experience with card and grid display options. The new card view makes it easier to make changes or see the status of each contact with easy-to-use icons and color indicators. Search results can be viewed in a grid where columns can be added or removed depending on the needs of the user.

User Experience:
The overall user experience has been modernized providing more intuitive navigation and leverages best practices in data visualization. The streamlined design minimizes clicks and provides a richer experience in order to improve user productivity.

Optimized for Tablets and any browser: Users can now use CoreTrac CRM on their tablets and is now compatible with iOS, Android and all browsers.

To learn more about CoreTrac 4.0 and discuss your needs, please contact your Account Manager or email us at **info@avolin.com**.

Avolin provides critical software solutions to enterprises around the world, specializing in Customer Relationship Management, Knowledge Management, IT Support and Supply Chain Management. Over 1,400 customers in more than 50 countries use our portfolio of solutions to help them provide outstanding customer service, keep their day-to-day operations running smoothly and make intelligent decisions based on relevant and real-time data. Our customers are at the center of everything we do and our singular goal is to deliver the right solutions for their industry-specific workflows helping to keep them at the forefront of their industries. For more information, visit **www.avolin.com.**