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Main Benefits of Using Saratoga Mobile

1. Stay connected anywhere, anytime

- Find customer and prospect information in real-time
- Access critical account and contact information
- Quickly enter and update leads
- Track opportunities anytime, anywhere



2. Quicker & smarter interactions

- Respond quickly to customer questions
- Access detailed data and update information on the go
- Proactively address possible issues and easily stay up-to-date on accounts
- Build and foster stronger relationships with customers



3. Capitalize on your existing assets

- Use the same Saratoga CRM application already in use including screens, reports, user settings, business and security rules
- Leverage the new Mobile Client capability quickly
- Benefit from a seamless transition to familiar business objects already in place on user's laptop or desktop



4. Easy to implement

- New parameter options help administrators add Mobile Client specific features easily
- Items like active phone calls, adding icons on tabs and pages are only a few clicks away
- The effort and cost to go mobile are low and the process is easy



5. Close more deals

- As a sales person, having access to the latest customer information helps create closer relationships and leads to closing more deals
- More time on hand means finding more opportunities and closing more deals

