

# Avolin

## Retail Supply Chain Solutions

Avolin's retail supply chain solutions create an end-to-end platform to connect online and physical business models for greater visibility and efficiency. Through combining capabilities which allow retailers to make product recommendations and deliver a high degree of personalization in their e-tailing with multichannel inventory management, retailers will be better positioned than ever to maximize sales, optimize product ranges and create the ideal stock position for their entire retail model.

### E-Commerce



#### Search and Discovery

**SLI** is a platform of tools for e-commerce websites that generate more traffic, convert more shoppers into buyers and maximize order values.



#### Customer Engagement

**MyAlerts** delivers 100% relevant content based on change events on your website to drive 10x higher engagement with your customers.



#### Location Data

**Placeable** drives online and offline revenue through location data management, local marketing, and digital advertising.

### Retail



#### Inventory Management

**Vision** is an inventory management solution that helps manufacturers, distributors and retailers maximize retail supply chain profitability.



#### Supply Chain Visibility

**Prologic** gives organizations control and visibility over their entire business, from sourcing and warehousing through to retail and wholesale sales.