

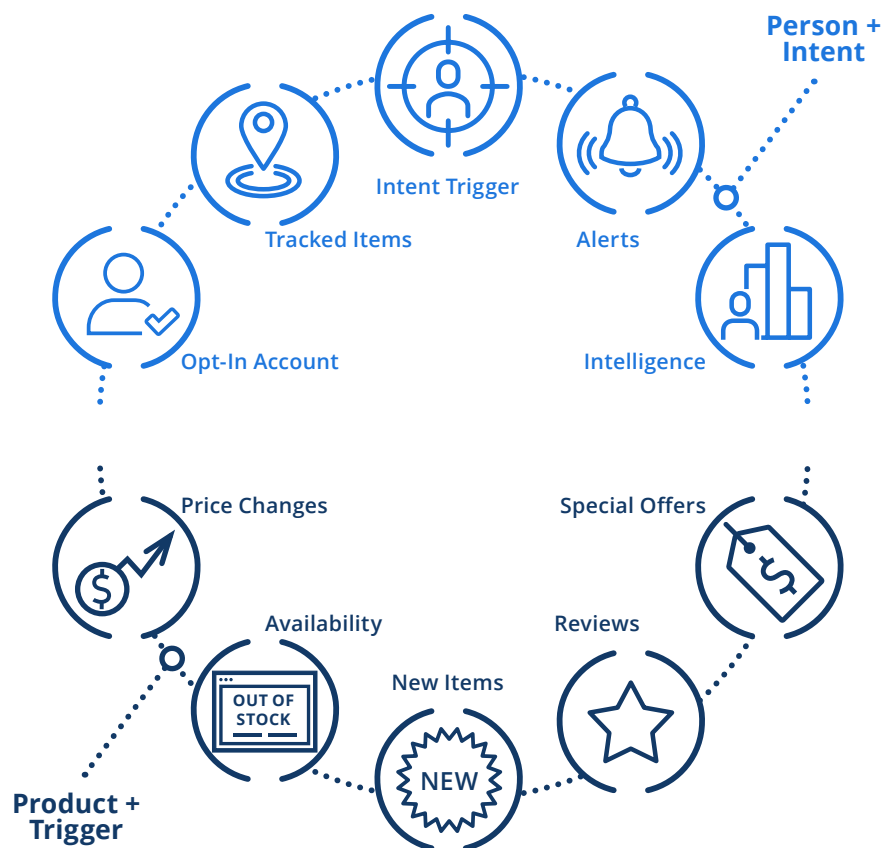
Avolin

MyAlerts

Customer Engagement Platform

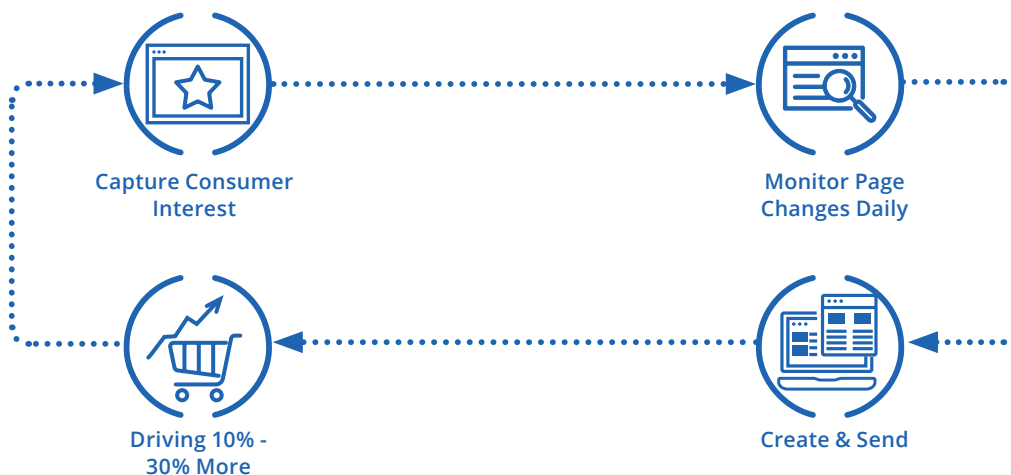
Give Customers Control

Transform your customer relationships from browsing customers to loyal customers by driving much higher engagement, allowing them to self-personalize content.



Fully Automated Engagement Marketing

Our average time to activate any client is 30 to 45 days, with many larger clients experiencing a lift of over \$1 mil in additional revenue the first month they are live!



Powerful Alerting Types for every Industry or Application

With MyAlerts you have complete visibility to your customers purchase intent online. Customers know what they want, give it to them.



Get results and capture millions in future revenue

MyAlerts works with many of the top online retailers transforming their customer relationships from one-way to interactive commerce with staggering results.

- 40% higher opt-in rates by consumers on any website
- 80% open rates and 50% of consumers return to the shopping websites every day/week
- Total visibility and interaction with real-time consumer demand on all areas of the website – so no more merchandising guesses
- Capturing > \$1M per day in lost revenue on non-available products, sizes, and colors
- Nearly instant \$1M to \$5M per month jump in revenues by adding alerting to sleeping wish list/favoriting users

Avolin

Avolin brings the power of cloud transformation to thousands of organizations around the world. Our strategy is to create a seamless journey to the cloud that can meet our customer's individual business and risk requirements. Using Avolin solutions, you can rapidly access new and innovative capabilities for your mission-critical software – now and in the future – ensuring you get maximum value from your investment. All with unrivaled commercial and technical simplicity. For more information, visit www.avolin.com.