

Avolin

SLI Mobile

Learning-based Site Search
and Navigation for Mobile

SLI Mobile™ delivers fast, relevant search and navigation results that surface the products your customers are looking for.

Our quick and user-friendly learning platform improves your site's mobile user experience and makes mobile shopping intuitive from your visitors' smartphone or tablet.

Leverage the SLI Learning Platform

SLI Mobile leverages SLI's learning-based technology to enable your visitors to find the most relevant products within the limitations of their handheld device. Features include prominent search box placements, mobile navigation, easy-to-use buttons and succinct product information like name, description, price and thumbnail image, for fast delivery on mobile devices.

Given the limited screen real estate and typing functionality of mobile devices, site search and navigation are especially critical elements to guide customers to the products they seek. Varying data speeds from mobile providers can hinder the user experience and deter visitors from completing various activities, including purchases. SLI Mobile is designed to improve the user experience of your mobile visitors and increase your mobile conversions.

Key Benefits

- Fast & relevant search results
- Increased e-commerce sales
- Improved conversion rates
- Reduced abandonment rate
- Happier, more loyal customers

Key Features

- Search & navigation that learns & improves
- Custom fit to your branding & design
- Expandable refinement options
- Auto Complete search suggestions
- Quick & painless implementation
- Ongoing dedicated support
- Enterprise-level reliability & scalability

Support That's Actually Supportive

With SLI, an easy implementation, custom modifications and ongoing support are just part of the package. We understand that each business has different needs, so we're happy to help implement features that distinguish your site. You'll have a dedicated Customer Success Manager to assist you in continuously improving your user experience and e-commerce results. Just provide us a data feed, and we do the rest.

SLI Mobile Features

- Fast and relevant site search and navigation
- Custom look to fit your branding and design
- Expandable refinement options
- Clear search results with succinct information and thumbnails
- Integrated product ratings and reviews
- Related searches and sort-by options
- Auto Complete search suggestions
- Creation of product detail pages
- Promotional ribbon overlays and banners
- Integration with responsive web design templates
- Conversion tracker
- Social integration
- Mobile site analytics and reporting
- Add-to-cart integration
- Product detail pages
- Multivariate testing
- Integration with QR code promotions
- Reporting and analytics

Cloud Service Done Right

SLI offers a redundant architecture that helps protect you from hardware or other service failures. This costs you nothing and is part of our effort to continuously offer the best service possible. Furthermore, as a hosted service we can readily scale to meet the needs of your site during peak shopping seasons.

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Avolin brings the power of cloud transformation to thousands of organizations around the world. Our strategy is to create a seamless journey to the cloud that can meet our customer's individual business and risk requirements. Using Avolin solutions, you can rapidly access new and innovative capabilities for your mission-critical software – now and in the future – ensuring you get maximum value from your investment. All with unrivaled commercial and technical simplicity. For more information, visit www.avolin.com.