

# Avolin

## SLI Rich Auto Complete

Fast, Visual and Dynamic  
Auto Complete Results

### SLI Rich Auto Complete™ helps you turn browsers into buyers in record time.

From the first click of the search box, engage your customers with the most relevant product results and watch your conversion rates rise. SLI patented Learning Search® technology continuously re-ranks suggestions based on the activity of site visitors, ensuring the highest relevancy.

The SLI Merchandising Console provides additional tools to control the order in which products are presented. Choose from multiple templates or custom-tailor the style and features of Rich Auto Complete™. Either way, use Rich Auto Complete to deliver the premium shopping experience your customers expect, no matter their device – desktop, mobile or tablet.

### Key Benefits

- Increased e-commerce sales
- Improved conversion rates
- Premium search experience
- Enhanced product discovery
- Reduced risk of returning “no results”

# Key Features

- Auto Complete that learns & improves
- Fast, relevant search phrase & product suggestions
- Mobile & tablet friendly
- Multiple styles & custom options
- Results shown by category, brand or department
- Popular items shown when visitors click search box

## Rich Auto Complete Features

### Guides as You Type

Our Rich Auto Complete guides users as they enter search queries, which reduces the need to type, decreases spelling errors and ensures relevant results.

### Shows Categories for Search Suggestions

By showing where products are located, Rich Auto Complete helps shoppers better define their searches from the start and quickly discover the products they are looking for. Category displays also reassure customers that you have the types of products they want to see in your product catalog.

### Displays Interactive and Relevant Content

Shoppers no longer need to keep refining search queries. Our dynamic content feature allows easy preview of the range of products on your site right within the Auto Complete box. We update the products displayed when users hover over search suggestions, which increases shopper engagement.

### Mobile and Tablet Friendly

Delight mobile and tablet shoppers with a tailored search experience designed just for them. Our dedicated mobile and tablet designs take device size, orientation and keyboard into account and rely less on typing. As a result, your small-screen visitors more easily find the products they want to buy.

## Flexible, Usability-driven Design

We created Rich Auto Complete with multiple retail site and device layouts in mind. Rather than offering a one-size-fits-all solution, we offer a variety of design options and recommend what's best suited for your site. We adapt styling and presentation to provide a seamless experience on your site.

## Cloud Service Done Right

SLI offers a redundant architecture that helps protect you from hardware or other service failures. This costs you nothing and is part of our effort to continuously offer the best service possible. Furthermore, as a hosted service we can readily scale to meet the needs of your site during peak shopping seasons.

# Avolin

Avolin brings the power of cloud transformation to thousands of organizations around the world. Our strategy is to create a seamless journey to the cloud that can meet our customer's individual business and risk requirements. Using Avolin solutions, you can rapidly access new and innovative capabilities for your mission-critical software – now and in the future – ensuring you get maximum value from your investment. All with unrivaled commercial and technical simplicity. For more information, visit [www.avolin.com](http://www.avolin.com).